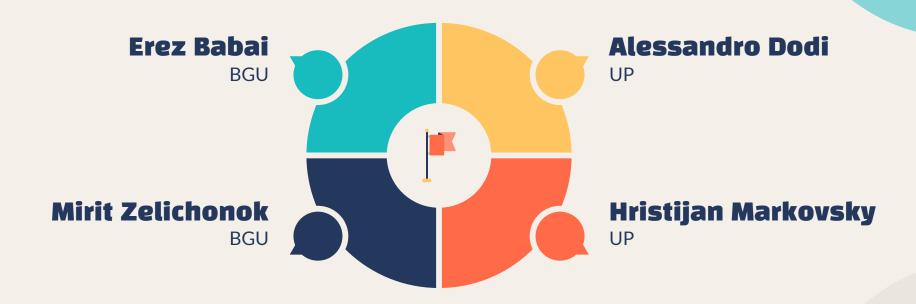


The Team



Problem and Solution

People are getting more and more confused about what is real and what is not. With all of the different sources of information out there, it is so easy to spread false information.

The Fake News Game was created to help people learn about the harm fake news can cause.

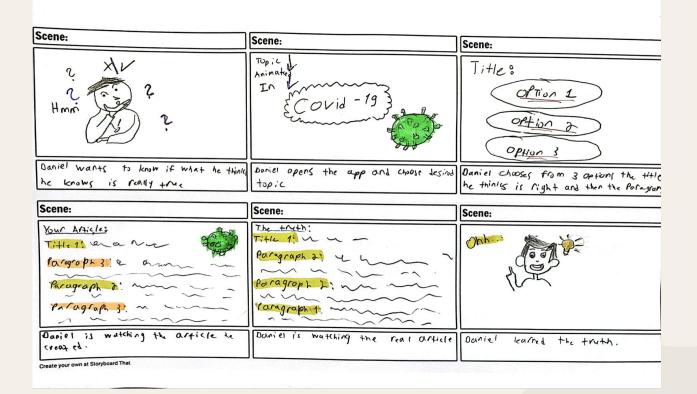
In the game you would create a fake article, and then it would show you the consequences that can come from spreading the false information you've created.

Our Storyline Structure





Storyboard Sketches



Personas



Eric Forman

28 years old guy from Wisconsin.
Eric uses twitter & instagram.
His topics of interest are science & health.



Jackie Burkhart

20 years old from Beverly
Hills.
She uses instagram and
tiktok on a daily basis.
Her topics of interest are
celebrities & fashion.



Red Forman

58 years old from Slovenia. Red isn't using social media at all.

His topics of interest are politics & health.

Paper Prototype

Link to the video:

https://www.youtube.com/watch?v=M-5N MGmY9g



Testing Methodology

Recruitment: 5 people from our game target audience that volunteered to participate in the paper prototype testing.

Procedure:

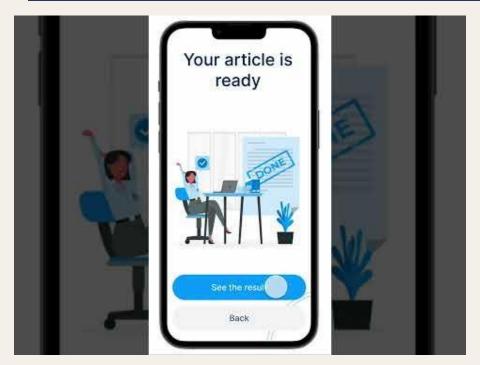
- Our participants had to fill a questionnaire before the game
- Presenting the game
- Making notes according to participant's feedback
- Getting general impression of the participants about the idea of the game

Testing Findings

Missing information	The last screen of the game that shows the type of the fake news isn't informative, so we added a description for each type of fake news.
Number of different topics	In order to approach to a wide audience as possible we need to add more topics that the app will support.
Languages	We need to offer the game in various languages.

High-Fi Prototype

Link to the video: https://www.youtube.com/watch?v=pNDncLel2kY&t=1s



High-Fi Prototype Overview

Limitations:

The testing was made using different stories that the user could choose. This process was made on the low-fidelity prototype because with Figma it would have been considerably more complex to do so.

Wizard of Oz:

We didn't use any Wizard of Oz techniques.

Hard-coded features:

The story options the user can choose are hard coded.

Thank You